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## **INCREASING THE VALUE OF FACILITY MANAGEMENT BY ENVIRONMENTAL MANAGEMENT SERVICE**

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### **ABSTRACT**

Nowadays, companies focus on their core business by outsourcing all less important operations and at the same time companies have a pronounced emphasis on environmental management. The purpose of this paper is to suggest that environmental management service packages offer new promising business opportunities for facility management companies. The paper also aims to increase understanding about the productization of environmental management services. First, the paper presents a theoretical background to services and service packages. Second, the paper argues why environmental management should be part of the services offered by real estate companies. Third, a framework for environmental management service packages is suggested and an example of service is given. The precondition for new environmental management services is a careful definition of service packages. The paper, which is theoretical by its nature, is based on literature and collaboration with Finnish real estate companies.

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